



Keep sales on target with content in Salesforce.

Engage customers with the right content at the right time with digital content enablement, native on Salesforce®.



## Meet your customers in the digital age with content that converts.

Prolifiq ACE™ is a sales enablement app native to Salesforce that gives sales reps quick, easy access to the materials they need to deliver compelling messaging to potential customers. With ACE, your sales team can deliver information that is up to date and on target for all points along the sales spectrum, all within Salesforce.

## Give your sales and marketing teams the tools they need to win more deals.

### ✓ Allow reps to put their best foot forward.

Every customer interaction counts. Reps improve their ability to connect and convince customers with the right content at the right time.

### ✓ Create content Playlists that will close deals.

Both marketing and sales create and share Playlists so reps have the best and most impactful content to maximize selling time.

### ✓ Stick with the platform you know and trust.

With a Salesforce-native app, there's no more chasing content on third-party sites. Invest in your existing infrastructure, where your team already works.

### ✓ Keep priority content top of mind.

Teams can feature, favorite, and rate content so everyone knows what's important, what works and how to find it, fast.

### ✓ Use real-time insights to create top performing content.

By knowing what resonates with customers, marketing can focus on creating content that moves the needle and proves the true value of your content investments.

### ✓ Achieve content peace of mind.

Eliminate the need for reps to go rogue and build their own content. With ACE, reps only use approved, up-to-date content that is compliant, on-brand, and on-point.

Free up your sales team to sell more, faster with the right content all within Salesforce.  
Get them ACE.

Contact us today at: [ace@prolifiq.com](mailto:ace@prolifiq.com) or 888.314.7005